



APPLEHEAD PHOTOGRAPHY
BUSINESS BRANDING PRICING GUIDE

BRANDING PACKAGES

PHOTO | \$1000

LET US BE YOUR APPRENTICES FOR A DAY, EXCEPT WE'LL JUST FOLLOW YOU AROUND AND TAKE PHOTOS RATHER THAN REALLY LEARN WHAT YOU'RE DOING. SO REALLY, LET US JUST BE YOUR PAPARAZZI. THIS PACKAGE IS PERFECT FOR BUILDING CONTENT FOR SOCIAL MEDIA, BLOGS, AND WEBSITES. YOU WILL RECEIVE 2 PHOTOGRAPHERS, ALL EDITED DIGITAL HIGH RESOLUTION PHOTOS AND PRINT RELEASE.

VIDEO | \$2,500

THE MOST DYNAMIC WAY TO TELL YOUR STORY IS THROUGH FILM, AND WE'LL CREATE A DRAMATIC ACCOUNT OF WHAT MAKES YOUR BUSINESS UNIQUE, WHO THE HECK YOU ARE, AND HOW YOU DO WHAT YOU DO. YOU WILL RECEIVE A 2+ MINUTE HYPE OR NARRATIVE VIDEO.

PHOTO + WEBSITE DESIGN | \$3,500

EVERY AMAZING BUSINESS NEEDS AN EQUALLY INCREDIBLE WEBSITE TO SHOW THE WORLD WHAT YOU'RE MADE OF. WHETHER YOUR SITE IS NON-EXISTENT OR LOOKS LIKE IT WAS MADE IN THE 90S, WE WON'T JUDGE YOU AS WE CREATE AN ORGANIZED, PROFESSIONAL, YET PERSONAL WEBSITE THAT ATTRACTS THE CLIENTS YOU WANT. THIS PACKAGE INCLUDES ALL THE TRAPPINGS OF A GOOD WEBSITE: PHOTOS, ORGANIZATION, AND MOST IMPORTANTLY, THE COPY(AKA WRITING). IT GIVES HEATHER A CHANCE TO MAKE HER PARENTS PROUD AND ACTUALLY USE HER MASTER'S DEGREE. THIS PACKAGE INCLUDES 2 ART CREATORS (US), ALL EDITED DIGITAL HIGH RESOLUTION PHOTOS, AND A WEBSITE THAT CONVEYS WHAT YOU WANT TO TELL THE WORLD.

PHOTO + VIDEO + WEBSITE DESIGN | \$6,000

THIS IS THE FATHER OF ALL PACKAGES. IT'S LIKE GROUND-ZERO IF YOUR BUSINESS IS LACKING IN ALL OF THE DIGITAL AREAS. WE BUILD YOUR WEBSITE FROM THE GROUND UP WITH PHOTOS THAT CAPTURE YOUR BRAND, A VIDEO THAT SHOWS PEOPLE YOU IN ACTION, AND GOOD COPY THAT WILL CAPTURE YOUR AUDIENCE AS SOON AS THEY CLICK ON YOUR SITE. THIS PACKAGE INCLUDES 2 ART CREATORS (US), ALL EDITED DIGITAL HIGH RESOLUTION PHOTOS, A 2+ MINUTE FILM (EITHER HYPE OR NARRATIVE), AND A WEBSITE THAT CONVEYS WHAT YOU WANT TO TELL THE WORLD.

*IF ADDITIONAL DAYS OF SHOOTING ARE REQUIRED, SUCH AS FOR VIDEO, THE HOURLY RATE IS \$500 PER HOUR.



WANT TO BOOK US?

EMAIL OR CALL TODAY!

APPLEHEADPHOTOS@GMAIL.COM

470-632-3797

*PRICING AND PACKAGES ARE SUBJECT TO CHANGE
WITHOUT NOTICE